



## ISM-Spokane Presents a One-Day Seminar Tuesday, May 14, 2019



### **This is a “Don’t Miss” workshop!**

If your firm operates using overseas business partners and you rely on global logistics to drive your purchases and sales, you need to attend on

**Tuesday, May, 14, 2019**

8:00 a.m. to 4:30 p.m. in the Gonzaga  
McCarthy Center Herak Club Room

## **IMPORTS 101 AND EXPORTS 101**

Presented by Theresa Franklin

Expeditors is a global logistics company that satisfies the increasingly sophisticated needs of international trade through a worldwide network of responsive, highly trained professionals, and integrated information systems. The client specific logistics programs we create for our customers include all modes of transport in all regions of the world so that as a company shifts its buying and selling patterns, we can quickly react by having a customized and consistent logistics program in place.

Expeditors International of Washington, Inc. provides a full suite of global logistics services, including air and ocean freight consolidation and forwarding, customs brokerage, distribution management, vendor consolidation, cargo insurance, domestic time definite transportation, purchase order management and customized logistics solutions.

Expeditors was founded in July 1979, with a model of combining transportation services and customs brokerage. In 1984, as a public corporation, we began trading on the NASDAQ exchange, under symbol ‘EXPD’. We have evolved from a regional airfreight forwarder and customs broker focused on Asia-Pacific to a global logistics and specialized services resource for some of the world’s largest manufacturers and retailers. We remain committed to organic growth; with no mergers or acquisitions.

Our goal is to be the recognized industry leader, through total commitment to customer service, by maintaining our uncompromising integrity, in the support and development of our People, Communications and Systems in sustained growth and profitability. Expeditors’ corporate and world headquarters is located in Seattle, WA

Theresa has more than 15 years of International Freight Forwarding experience with Expeditors, having worked for the company in Miami, Rio de Janeiro, Guadalajara, and Seattle. In her current capacity of Air Export Manager, she works with exporters in Washington, Idaho, and Montana to find expedited shipping solutions to get their goods to overseas customers. In previous roles, her experience has been in a variety of areas and industries, including border brokerage, Mexican IMMEX regulations and management, ocean freight, trucking, in-bond operations, and customs, holding a license as a US Customs Broker. Theresa is a graduate from the Albers School of Business at Seattle University.



ISM-Spokane, Inc.  
808 W. Spokane Falls Blvd.  
Spokane, WA 99201

## IMPORTS 101 AND EXPORTS 101

Tuesday, May 14, 2019 ~ 8:00 a.m. – 4:30 p.m.

**Registration Fee: \$169.00 for ISM Members, \$199.00 for Non-Members – For companies sending five (5) or more attendees – a discount of \$20 off the regular price for each attendee can be taken (fee includes continental breakfast, lunch and breaks)**

**PLEASE REGISTER ONLINE AT THE FOLLOWING LINK:**

<https://ismspokane.org/index.php>

**Location:** Gonzaga University McCarthy Center, Herak Club Room  
801 North Cincinnati Street (South side of building, lower level)

**Schedule:**

- 8:00 Check-In and continental breakfast
- 8:30 Session Begins
- 10:00 Break (10 minute)
- 11:30 Lunch – Keynote presentation  
“Incoterms”
- 1:30 Session Resumes
- 3:00 Break (10 minute)
- 4:30 Adjourn

**(Earn 7.5 CEU Credits)**

- Register TODAY! – limited to 35 registrants
- **All registrations must be received by Friday, May 10, 2019**
- Questions? Contact Pam Tatosky (509) 354-7127 or e-mail [pamt@spokaneschools.org](mailto:pamt@spokaneschools.org)